## Crawford County Fair Sponsorship Package Program

#### Pink Ribbon Sponsor: (\$50-\$75)

Sponsors at the Pink Ribbon Level:

- Be included on 2,000 Fair brochures
- Listed on sponsor signs that will be on the fair website and in two prominent locations on the Fairgrounds
- In addition, you will be recognized at other events the Fair Board sponsors throughout the year

#### White Ribbon Sponsor: (\$100-\$200)

Sponsors at the White Ribbon Level:

- Be included on 2,000 Fair brochures
- Listed on sponsor signs that will be on the fair website and in two prominent locations on the Fairgrounds
- Sponsors are encouraged provide a sign to be displayed at the Fair
- Sponsors will also receive **two** season passes to the Crawford County Fair
- In addition, you will be recognized at other events the Fair Board sponsors throughout the year

#### **Red Ribbon Sponsor: (\$250-\$450)**

Sponsors at the Red Ribbon Level:

- Be included on 2,000 Fair brochures
- Listed on sponsor signs that will be on the fair website and in two prominent locations on the Fairgrounds
- Sponsors are encouraged provide a sign to be displayed at the Fair
- Sponsors will also receive **four** season passes to the Crawford County Fair
- Sponsors name will be included on a 1000 fair promotional items!
- In addition, you will be recognized at other events the Fair Board sponsors throughout the year

#### Blue Ribbon Sponsor: (\$500-\$950)

Sponsors at the Blue Ribbon Level:

- Be included on 2,000 Fair brochures
- Listed on sponsor signs that will be on the fair website and in two prominent locations on the Fairgrounds
- Sponsors are encouraged provide a sign to be displayed at the Fair
- Sponsors will also receive six season passes to the Crawford County Fair
- Sponsors name will be included on a 1000 fair promotional items!
- In addition, you will be recognized at other events the Fair Board sponsors throughout the year

#### Purple Ribbon Sponsor: (\$1,000 and above)

Sponsors at the Purple Ribbon Level:

- Be included on 2,000 Fair brochures
- Listed on sponsor signs that will be on the fair website and in two prominent locations on the Fairgrounds
- Sponsors are encouraged provide a sign to be displayed at the Fair
- Sponsors will also receive **eight** season passes to the Crawford County Fair
- Sponsors name will be included on a 1000 fair promotional items!
- Sponsor will receive one commercial booth space in or outdoors
- In addition, you will be recognized at other events the Fair Board sponsors throughout the year

# 2021 Sponsorship Contract

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Please make arrangments to have your sign to have the Fairgrounds Office no later than August 15<sup>th</sup>. Any signs not picked up by Saturday, September 1<sup>st</sup> from "Commercial Building" will be disposed.

"The performance of this Agreement is subject to termination without liability by either party upon the occurrence of any circumstance beyond the control of either party—including, without limitation, acts of God, government regulations, disaster, pandemic/epidemic officiate regulations—to the extent that such circumstance makes it illegal, impossible or economically impracticable for the Crawford County Fair to provide, or for the Vendor at the fair/Rental of Fairgrounds in general to use, the Crawford County Fairground facilities. The ability to terminate this Agreement without liability pursuant to this paragraph is conditioned upon delivery of written notice from one party to the other as soon as practically possible and in no event more than seven (7) days after becoming aware (with reasonable diligence) of such a disabling circumstance. In the event of termination pursuant to, in compliance with and consistent with this paragraph any prepaid fees/deposits shall be returned to the payor thereof."

### Our sponsorship deadline is *May 15<sup>th</sup>*! Don't miss this opportunity!

Please complete the above form and retain a copy for your records.

Make checks payable to **Crawford County Fair**.

Return completed form and payment to: Crawford County Fair 225 North Beaumont Road, Suite 240 Prairie du Chien, WI 53821

Thank You for supporting your Crawford County Fair!